

As a member of Associated Skin Care Professionals, I hereby pledge to abide by the ASCP Code of Ethics as outlined below.

### Client Relationships

- I shall endeavor to serve the best interests of my clients at all times and to provide the highest quality service possible.
- I shall maintain clear and honest communications with my clients and shall keep client communications confidential.
- I shall acknowledge the limitations of my skills and, when necessary, refer clients to the appropriate qualified healthcare professional.

### Professionalism

- I shall maintain the highest standards of professional conduct, providing services in an ethical and professional manner in relation to my clientele, business associates, healthcare professionals, and the general public.
- I shall respect the rights of all ethical practitioners and will cooperate with all healthcare professionals in a friendly and professional manner.
- I shall refrain from the use of any mind-altering drugs, alcohol, or intoxicants prior to or during professional sessions.
- I shall always dress in a professional manner, proper dress being defined as attire suitable and consistent with accepted business and professional practice.

### Scope of Practice

- I shall provide services within the scope of practice of my profession as defined by the state within which I practice, and in accordance with applicable federal laws and regulations. I will not employ skin care techniques for which I have not had adequate training and shall represent my education, training, qualifications, and abilities honestly.
- I shall be conscious of the intent of the services that I am providing, and shall be aware of

and practice good judgment regarding the application of skin care treatments utilized.

- I shall be thoroughly educated and understand the physiological effects of the specific skin care techniques utilized in order to determine whether such application is contraindicated and/or to determine the most beneficial techniques to apply to a given individual. I shall not apply skin care techniques in those cases where they may be contraindicated without a written referral from the client's primary care provider.

### Image/Advertising Claims

- I shall strive to project a professional image for myself, my business or place of employment, and the profession in general.

- I shall actively participate in educating the public regarding the actual benefits of skin care.

- I shall practice honesty in advertising, promote my services ethically and in good taste, and practice and/or advertise only those techniques for which I have received adequate training and/or certification. I shall not make false claims regarding the potential benefits of the techniques rendered.